





# Shaping Global Leaders

*Aventis's strong emphasis on integrity and social responsibility and wisdom. Shaping Global Leaders, who contribute to the world.*

## Aventis School of Management

Aventis School of Management is the leading Graduate School in the area of professional development and executive education. Unlike other major business schools which rely heavily on academic research and publications, Aventis's rich industrial heritage sets it distinctively apart from the rest, with its unwavering commitment towards delivering practical and industry driven curriculum. Aventis serves as the locus for professionals and senior executives to share; exchange and explore real life solutions to business challenges.

## Aventis School of Management (ASEAN)

Aventis, ASEAN attracts top talents from across the region, providing a valuable regional business network. Candidates are drawn from a rich diversity of industries, nationalities, and knowledge, which enhances the learning environment through class discussion, group work, and presentation instead of purely academic examinations.

## Professional Training For The Real World

Our industry driven curriculum offers an unsurpassed experience in accelerated learning that fosters both intellectual growth and the development of new tools to meet the specific current and future needs of working professionals across the world. Learning is enhanced by high levels of class participation and an emphasis on group work. This enables students to work closely with peers and faculty rich in professional experience and to form life-long friendships and business relationships.



## Reinforcement Through Lifelong Learning

Your career is a lifelong journey, even after you graduated, you are kept in our alumni network through a series of Professional Development, (CDP) Continuing Professional Development programs, Executive seminars & workshops, business networking and alumni events to ensure you optimize your professional success, driving home the message of "Work while you learn and learn while you work".

## Commitment to Human Capital Development

In today's knowledge-based economy of the 21st century, excellent organizations are differentiated by their human capital and the superior products and services which are produced by skilled & talented professionals. Organizations that are dedicated to developing their human capital through continuous training and skills upgrading will be able to strengthen their capabilities to achieve competitive advantage. Aventis is dedicated and committed to Human Capital development and actively supports and contribute to major HR Conferences and events across the region in line with Aventis mission to promote and celebrate lifelong learning.

- Prestigious HRM Awards 2009 - Proud Sponsor of one of Singapore's pre-eminent HR awards of the Year for Best Graduate Development.
- The Singapore HR Awards 2009, organized yearly by Singapore Human Resources Institute (SHRI) to celebrates leading HR practitioners in their drive for impactful human capital strategies.
- Singapore HR Congress & Business-Connect Exposition 2009, organized by the Singapore Human Resources Institute (SHRI)
- HR Summit 2009 where world renowned business speaker, Allan Pease will participate in the plenary session
- Career & Education 2009, organized by Singapore Professional Centre and Supported by Ministry of Education, Singapore



*responsibilities helps shape global leaders who can lead with care, inspiration and respect through the way they live, learn and lead.*

## Aventis Corporate Membership

For any company, corporation, organization or institute of any size that has a keen interest in management training and executive development. As Aventis, we offer a wide range of programs, seminars and trainings across various business functions to cater to all corporate needs and solutions. As a Corporate Member, all your employees are entitled to the membership benefits. They can also join our interest groups and enjoy other membership privileges, where applicable.

## Memberships & Accreditation

Aventis School of Management is one of 5 business schools in Singapore that is registered with European Foundation for Management Development (EFMD).

## European Foundation For Management Development (EFMD)



- Aventis School of Management
- Nanyang Technological University - Nanyang Business School
- National University of Singapore, School of Business
- Singapore Management University, Lee Kong Chian School of Business
- Universitas 21 Global

The European Foundation for Management Development (EFMD) is an international membership organization, based in Brussels, Belgium. With more than 650 member organizations from academia, business, public service and consultancy in 75 countries, EFMD provides a unique forum for information, research, networking and debate on innovation and best practice in management development. EFMD is recognized globally as an accreditation body of quality in management education and has established accreditation services for business schools and business school programmes, corporate universities and technology-enhanced learning programmes

## The European Council For Business Education (ECBE)



Aventis School of Management is also an institutional member of The European Council for Business Education. ECBE is a leading accreditation body based in Europe. ECBE's main objective is to support and sustain the most rigorous quality of business education to achieve excellence in education in Europe and throughout the world. ECBE is ACBSP's partner institution in Europe, which allows ECBE to apply the same stringent American accreditation standards to programs worldwide.

## Membership Benefits

Aventis Corporate Membership offers you a wide range of privileges for your company's corporate development and training needs. Discover what you and your company can enjoy by being our Corporate Member:

- **10 – 15% Discount on Executive Seminars, Customised In-House Trainings, Master Class by New York Professors and Professional Graduate Diploma Programs**

As an Aventis Corporate Member, your company and staff can enjoy special savings when you attend our executive seminars, customised in-house training trainings, Master Class and Graduate Diploma programs. Each employee will be entitled to a 10% - 15% discount.

- **Affordable rates for Membership Talks and Workshops**  
Current up-to-date Market Trend Talks and workshops are organised for members. These talks and workshops provide a networking platform for members to meet up, interact and exchange knowledge in all specialisations.
- **VVIP invitations to Aventis Social and Recreation/ Alumni and Networking Events**  
Receive VVIP priority invitations to our social and networking, alumni and recreational activities through emails for your company and staff. It provides excellent networking opportunities and avenues for the exchange of ideas.
- **Priority booking and discounts for the reservation of Training and Seminar rooms**  
Located in the heart of Orchard, your company would be given priority booking and special corporate rates when you book and schedule your training at our premises.
- **Complimentary Job Postings, Career Services and Online access to Aventis Career Portals**  
At Aventis, we have a strong database of Executive candidates. A free online job advertisement service is also available for Corporate Members. Simply login to our Career portal, a 24/7 online resource portal at [www.aventiscareers.com.sg](http://www.aventiscareers.com.sg) to post your job openings.
- **A Free Corporate Training Needs Analysis (TNA) worth \$1000:**

Training Needs Analysis will be able to provide a wholistic and thorough review on your organisation's specific needs in these following areas:

- A report of overall training needs for the organisation or department.
- Prioritisation of the learning needs identified.
- Learning and training plans.
- Personal development plans

**Simply flash your Corporate Member card to use the facilities.**

## Benefits at a Glance

	Aventis SILVER	Aventis GOLD	Aventis SILVER	Aventis GOLD
Membership Fee			\$500	\$1000
Masters		\$1000		✓ Yes
Graduate Diploma		\$500		✓ Yes
Executive Seminars	10%	15%	✓ Yes	✓ Yes
Conferences	10%	15%	✓ Yes	✓ Yes
In-house trainings	TBA	TBA	✓ Yes	✓ Yes
Membership Activities/Workshops/ CEO BreakFast Talks/NY Master Class	Special Rates 1 Complimentary seat	Special Rates 2 Complimentary seats	✓ Yes	✓ Yes
Free TNA **	YES	YES	✓ Yes	✓ Yes
Career Posting **	Executive Placement – Managerial Level and above 5	Executive Placement – Managerial Level and above 10	✓ Yes	✓ Yes
Newsletter/Magazine	Future Dvlpt	Future Dvlpt	✓ Yes	✓ Yes
Training Room discount	10%	20%	✓ Yes	✓ Yes
VVIP Alumni Events	Complimentary	Complimentary		
Additional/Future Developments:	Placing co. website link on ASM website Listing company name on website Retail Treats	Placing co. website link on ASM website Listing company name on website Retail Treats	✓ Yes	✓ Yes
Total Value of Membership!			\$2,500	\$5,500

Sign up by 31<sup>st</sup> December 2009  
to receive 2<sup>nd</sup> year Membership

# FREE!

	Corporate SILVER Member	Corporate GOLD Member
Annual Fees	\$500	\$1,000

*\*Above fees quoted are subjected to prevailing GST rates*

# Join Us Today!

**Fax your application to: 6720 2222**

YES! I would like to sign up as a  Aventis SILVER Member  Aventis Gold Member

Salutation \_\_\_\_\_ Name \_\_\_\_\_

Designation \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Contact Us: Aventis School of Management (ASM) Campus  
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